



# NEVADA Notes

Volume 10 Issue 4

## From the President . . .

### UPCOMING DATES AND EVENTS

**Nevada Convention 2009**  
November 6-7, 2009

### CONVENTION SCHEDULE

**Fri. Nov. 6th:**

**Opening Concert, 7:30,  
Nightingale Hall:  
Piano Trios from  
N. Arizona University &  
Univ of Nevada, Reno**

**Sat. Nov. 7th:**

**MTNA Competitions: UNR  
Nightingale Hall**

**Workshops:**

**9:00 IMTF, Dr. Richard  
Meier, ophthalmologist  
10:15-Shireen Beaudry-  
Johnson, 'Fight Your Fear  
and Win'**

**11:30-1:30—General Mem-  
bership Meeting**

**1:45 –Mallie Riecken, Us-  
ing Technology in the Stu-  
dio**

**3:00 Mary Straub, Using  
the Music to Improve Tech-  
nique**



Mary Straub  
State President

Fall means busy schedules for music teachers !! It is a time to re-dedicate ourselves so we can bring the art and disciplines of music to our students with an energy that is new and refreshed.

This past summer the NMTA Board members were actively involved in an exchange of email dialog in response to a very well thought out proposal presented by Chad Twedt, NNMTA President. His proposal was to examine the format and focus of our State Conventions and make them better meet the needs of our entire membership. I do applaud Chad for volunteering his time and exhibiting such passion to bring the issue of state conventions and their impact on the future of the NMTA's entire membership to such visibility. This was such a sensitive issue with our board that it led me and immediate past president, Pierce Emata, to ask for a phone confer-

ence with Dr Gary Ingle, MTNA Executive Director at National. Dr.Ingle spent one and half hours with Pierce and myself where he concluded, "I am personally resistant to eliminating the state convention totally --- let's try everything else first."

Chads proposal was based on the following:

1) Discontinue NMTA State "Conventions" and simply allow the MTNA Nevada state competition each year to serve as the annual general membership meeting we are required to have under our Bylaws.

2) If the NMTA board wishes to schedule workshops and/or master classes at that year's competition, costs are to be kept down so that NMTA operating costs stay at or below that year's revenue.

The NMTA STATE CONFERENCE, NOVEMBER 6 & 7 IN RENO is indeed complying with Chad's proposal (which was agreed upon by your state board) and will be only two days and utilize totally "in house" presenters.

On Friday evening at 8 PM we will have a Chamber Music Concert in Nightingale Hall on the UNR Campus with the Piano Trio from Northern Arizona University and the Argenta Trio from UNR at 8 PM. THE GENERAL MEMBERSHIP MEETING WILL BE FROM 12 NOON TO 2PM ON SATURDAY IN THE MUSIC BUILDING AT UNR – BOX LUNCHESES PROVIDED AS ON YOUR REGISTRATION – PLEASE ATTEND!!!

This year Master classes and a Winners' recital will not be possible since competitions go until 5PM. All events will conclude by 6 PM on Saturday\_ to facilitate transportation out of Reno that evening.

Nevada Notes is circulated three times a year to all current NMTA members.  
Subscription is included in NMTA membership.  
Newsletter items should be sent to Angela McBride.



## NEWS From National

Here are some recent as well as ongoing developments and tools that assist us in our teaching practices.

## You Can Now Accept Credit Card Tuition Payments! MTNA Partners With NOVA Information Systems

MTNA has partnered with Nova Information Systems to make it easier for members to accept credit card payments in their studios. This optional program available to MTNA members, offers reduced application and nominal maintenance fees. A member can opt to establish an account to accept Visa and MasterCard, with an option for American Express and Discover.

Process all card types:

- Wide range of terminals
- Online reporting
- Electronic Gift Cards expand your market, increase revenue and build customer loyalty with electronic efficiency
- NOVA is 100 percent responsible for front-end authorizations, back-end settlement and all customer support functions. NOVA provides one source for all payment processing needs.
- 24/7 customer support

To learn more about MTNA's partnership with NOVA and its services, call (800) 546-1831 or e-mail [merchantinquiry@novainfo.com](mailto:merchantinquiry@novainfo.com). Be sure to mention **MTNA promotion code 82039**.

## 20-Plus Years Update by Doris Chase

NMTA is honored to present all of the following awards at this year's **State Convention General Membership Meeting**.

Our **20 Plus Years** membership now includes:

**Lisa Fiorenza**

**Michelle Le**

**Kathleen Waite**

Our **35 Plus Years** membership now includes:

**Bonnie Jean Hutchens**

**Kathleen Legere**

Our **40 Plus Years** membership now includes:

**Ethelyn Peterson**

**Josephine Williams**

### NMTA OFFICERS AND BOARD

#### President:

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#### President-Elect: Vacant

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#### LVMTA President:

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702-304-0766; giuseppe090800@cs.com

# NMTA CONVENTION REGISTRATION

Name \_\_\_\_\_ Phone \_\_\_\_\_

Address \_\_\_\_\_ Zip \_\_\_\_\_

Email (if you want confirmation of registration)  
\_\_\_\_\_

**Please check all boxes that apply:**

Registration (Before Nov 1)	\$25.00	_____
Registration (After Nov. 1)	\$30.00	_____
Registration member/spouse combo (Before Nov 1)	\$35.00	_____
Registration member/spouse combo (After Nov. 1)	\$45.00	_____

**Includes admission to all events**

1-day Registration (Before Nov 1)	\$15.00	_____
1-day Registration (After Nov. 1)	\$20.00	_____

**Includes only the concert of the day ticket is bought for**

Non-Member Registration	\$50.00	_____
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<b>Saturday Lunch</b>	\$15.00	_____
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6" Deli Sandwich Box - Choose one option and circle:

Meat choice: Turkey, Ham, Cashew Chicken, Tuna, Roast Beef, Very Veggie  
 Bread choice: *Rolls*- French, Dutch crunch, Multigrain  
*Sliced*: Sourdough, Rye

Cookie or Fruit  
 Salad choice: Pasta, Potato, Coleslaw, Mixed bean  
 Drink Choice: Water, Soda, Juice

Total Enclosed: \_\_\_\_\_  
**Payable to NMTA** (no cash please)

Remit form and check to:  
 NMTA  
 Attn: Brenda Swan  
 6609 Secluded Ave.  
 Las Vegas, NV 89110

Call Brenda 702-438-0209 or email [cygnetbs@cox.net](mailto:cygnetbs@cox.net) with questions.

## **Advertise in the 2008 NMTA State Convention Booklet**

Mark your calendars! The **2009 NMTA State Convention will be held at the University of Nevada-Reno on November 6-7.**

We are now accepting advertising in the state convention booklet. Many of us have students whose parents look for opportunities to **advertise services or their companies**. Many teachers also take out **congratulatory advertising** to the organization or to competition students in support, as well as for special services.

The revenue generated from our advertising supports the **acquisition of leading-edge clinicians and competition judges**, and ensures that we provide the broadest range of **educational and networking opportunities**. As an organization, our goal is to be able to attract world-class talent and resources to make the NMTA convention an example of 'best practices' in the MTNA world. As such, we strongly encourage **each and every one of you** to actively **contact your students' parents** and give them the opportunity to advertise their services or company. Many members retain the convention booklet far beyond its conclusion, and use it as a service and community resource for themselves and others.

Please use the accompanying advertising order form and guidelines for yourself or those that you engage for advertising. The following names are serving as contact points to receive advertising payment and order forms:

**Northern Nevada:**

Kathryn Mickey, 990 Alaska St., Reno, NV 89506

**Southern Nevada:**

Mary Straub, 6429 El Campo Grande, Las Vegas, 89130

Thank you for your support of NMTA.

### **CONVENTION SCHEDULE**

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**Univ of Nevada, Reno**

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**Workshops:**

**9:00-10:00 IMTF, Dr. Richard Meier, ophthalmologist**

**10:15-11:15 Shireen Beaudry-Johnson, 'Fight Your Fear and Win'**

**11:30-1:30 - General Membership Meeting**

**1:45-2:45 - Mallie Riecken, Using Technology in the Studio**

**2009 NMTA STATE CONVENTION  
AD ORDER FORM  
Deadline: Saturday, October 23**

**Rates:**

**Conference Sponsor:** Full page inside covers; 5 by 8 in., \$150. **First-come basis**

**Full page,** 5 by 8 in., \$100

**1/2 page,** 5 by 4 in., \$50

**1/4 page,** 2.5 by 4 in., \$25

**1/8 page,** 2.5 by 2 in., \$12.50

All ads must be publication-ready, and submitted in .jpg, .gif or .tiff format, in the **exact size ordered**. No hard copies will be accepted, and no editing will be done. **Ads not meeting these specs will not be accepted.** Please ensure that the ad appearance is clear.

Name \_\_\_\_\_

Business \_\_\_\_\_

Address \_\_\_\_\_

City \_\_\_\_\_ State \_\_\_\_\_ Zip \_\_\_\_\_

**Ad Size:**

Conference Sponsor \_\_\_\_\_

Full Page \_\_\_\_\_

Half Page \_\_\_\_\_

Quarter Page \_\_\_\_\_

Eighth Page \_\_\_\_\_

Amount Enclosed: \_\_\_\_\_ (Make checks payable to: NMTA)

Send payment to:

**Northern NV:** Chad Twedt, 2130 Sapphire Ridge Way, Reno, 89523

**Southern NV:** Mary Straub, 6429 El Campo Grande, Las Vegas, 89130

**EMAIL AD COPY TO [pkemata@yahoo.com](mailto:pkemata@yahoo.com) by Saturday Oct. 23**

## **NEWS From National (continued from page 2)**

### **You Can Obtain Health and Professional Insurance through MTNA!**

**In these challenging times, one significant concern that many independent teachers have is obtaining affordable health as well as professional insurance. In 2007, MTNA National was accepted into the Trust for Insuring Educators, a large organization to assist the educational community with our unique insurance needs.**

Through the Trust for Insuring Educators (TIE) and Forest T. Jones & Company, MTNA is now offering comprehensive health care insurance along with a variety of other new insurance products for members. TIE is an organization established to bring together educational associations to secure competitive insurance plans and rates.

In addition to comprehensive health care, the following programs are available to MTNA members:

- Professional Liability
- Private Practice Professional Liability
- Group Term Life
- 10-Year Level Group Term Life
- Group Disability Income Protection
- Group Accidental Death & Dismemberment
- Identity Theft Protection
- Personal Auto
- Long Term Care Insurance Evaluation Service

Also the trust provides association insurance services, including:

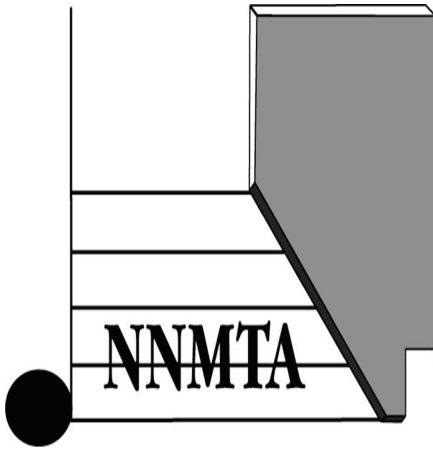
- Association Professional Liability
- Directors and Officers Liability
- Property/Casualty Coverage
- Convention Interruption Insurance

To find out more about the coverage available to MTNA members, visit [www.ftj.com](http://www.ftj.com) or contact the insurance administrators, Forrest T. Jones and Company at (800) 821-7303.

Availability of insurance varies from state to state.

### **General Liability Insurance for State and Local Chapters**

MTNA is pleased to offer general liability insurance coverage for every MTNA-affiliated state and local association. Every state and local association is covered under this policy for an unlimited number of events at no cost to any individual association. MTNA has agreed to pay the cost of this premium. For more information, visit [mtna.org](http://mtna.org)



## NNMTA Update

*Chad Twedt, NNMTA  
President*

Greetings from Northern Nevada! I am excited to report that several Northern Nevada teachers are going

to get certified this year. These teachers will receive the full support and help of myself, Christine Barden and any other teachers willing to help during the certification process. I congratulate every one of these teachers and ask that all non-certified teachers (even professors!) in Nevada consider joining the bandwagon. Those with music degrees should certify immediately, because beginning January 2010, the certification process will no longer allow for academic transcripts to "get you out of doing work".

Swapping our festival dates (having older/advanced kids perform in March and younger kids perform in May) seems to have been a success. Fewer performed in the March Upper Festival, which is what we expected since they only had 10 months to prepare from last year's May date for the Upper Festival. Our ears are still open to those who would like to inform us of why it was "better the old way", but so far the feedback has been positive, especially from high school students who appreciated not having their biggest performance fall during their busiest month of the year.

This summer, the NNMTA held festival revision meetings in order to address the way the festival is run as well as updating the festival syllabus (fixing errors, adding new pieces, deleting pieces never used, figuring out how to list music that is out of print that is still used by some teachers, etc.). It has been 6 years since the last syllabus revision.

We are going to try some additional fund raising ideas. This summer, we're going to have all willing teachers participate in Scratchcards, which involves donations in exchange for a coupon sheet (people donate whatever amount is revealed in the "scratch circle" they choose, which ranges from "free" to \$2.50). You can learn more about this extremely

profitable fundraiser from [www.scratchcard.com](http://www.scratchcard.com). We are also going to start selling hand warmers at all NNMTA performance events for \$2/pair, which will be a profit margin of over 50%. Hopefully a little here and a little there will add up to a lot over time.

I'd like to sign off with a picture taken at our April teachers recital. As you can see, many Northern Nevada teachers had a lot of fun sharing music with each other.



Pictured at the Teachers Recital from left to right, bottom row: Christine Barden, Barbara Riordan, Steele "Squeek" Lavake, Lusa Rylski, Ruth Brewer, Stephanie Sant'Ambrogio. Top row: Meredyth Lewis, Amy Jahn, Rick Baldwin, Erika Carlson, and Chad Twedt.

Respectfully submitted,  
Chad Twedt, NNMTA President

### NMTA Board Vacancy

**We currently have a vacancy on the state board for the office of President-elect. This role is a fantastic opportunity to contribute and make a difference in our organization for both the short term and long term. Anyone interested may contact any NMTA board member, listed on Page 2 of this newsletter.**



# LVMTA

## LVMTA Update

*Cheryl Thornton LVMTA President*

I hope everyone had a fun-filled and relaxed summer and now you are ready to take on a new year! Claude Borders is our new Vice President of the Newsletter and comes to us with much knowledge and experience. We are very busy right now in Las Vegas planning for this upcoming year's events. Our board has been busy this summer planning and scheduling all our events. All are now scheduled at UNLV, CSN or Nevada School of the Arts and we are just finishing the preparations for the December Play-A-Thons at the Galleria Mall and FAO Schwartz Toy Store in the Caesar's Forum Shops. Las Vegas Music Teachers Association's Opening Social is going to be at the Memphis Barbeque September 11th at 10:00 AM. We will have stations set up at the restaurant whereby members and perspective members may obtain information about our organization and its events. The Opening Social will present an opportunity to meet members and ask questions of our event chairs. Our first event is the Piano Ensemble Festival scheduled for September 26th at UNLV's Doc Rando Auditorium. Laurie Swain is chairing the Festival and is planning on duets, trios, quartets and quintets. It seems to grow every year and we know many who are currently preparing for this adjudicated event. The Ensemble Festival is fun with many styles of music performed in costumes or coordinated outfits. The playing is very polished. Following the Piano Ensemble Festival is the Silver State Competition to be held October 17th at UNLV with the Silver State Winner's Recital on October 24th at the College of Southern Nevada. Nancy Haywood is chairing this competition. The Jazz Festival will be held November 21st at UNLV. This is also an adjudicated and very fun festival with many styles of jazz in vocal and instrumental performances.

In early August, we lost one of LVMTA's long time and very active members. Caryn Gott Robock passed away from a lengthy illness. Caryn was an harpist extraordinaire. Not only was she a fabulous teacher, she performed with the symphony and nearly everyone famous who ever entertained here. Right up to the very end, Caryn was teaching and coaching her students. What an advocate for them!

We will truly miss her. Our condolences go out to her family and friends.

How lucky we are! There is nothing as noble or grand as being a teacher of music. In my opinion, this profession stands above any other profession. How wonderful it is that we get to work with the very essence of creativity. As Lee Galloway stated in his lecture at the national convention in Denver, "How exciting this is to create beauty in the world. Music soothes and develops the soul. Our job is really to create a better world through the loving enhancement of the humanity of the students."

It is going to be a GREAT YEAR!

Respectfully submitted:  
Cheryl Thornton, President-LVMTA

## NMTA Announces Local Chapter Service Awards Recipients

This year's Local Association Service Award Recipients are:

**Lisa Fiorenza, LVMTA**  
**Kathie Krocak, NNMTA**

**Congratulations Lisa and Kathie, and our gratitude for all of your important contributions to our organization's success!**



# Membership Update

## By Rita Schaefer, 1st Vice President, Membership and MTNA Foundation

2009-2010 Membership renewals are still... in progress. As of today 152 members are current and about 45 members will hopefully renew their dues soon.

I'm excited and looking forward to our new school year! I'd also like to remind and encourage our board of officers to consider involving new members in all of the new school year events as much as it's appropriate and possible. Teachers with students participating in festivals, competitions and such are already involved in those events.

I believe that real "sense of belonging" comes through consistent interaction and participation, and with that many opportunities and events exist in both of our chapters to become involved in the organization. Further, we all gain invaluable networking opportunities through our participation.

Please join me in extending a warm welcome to our latest new members:

### From 6/1/2009 to 9/1/2009

<b>Bruley, David</b>	<b>Las Vegas</b>	<b>Piano</b>
<b>Claussen, Valerie</b>	<b>Fernley</b>	<b>Piano</b>
<b>Glava, Valeri</b>	<b>Henderson</b>	<b>Violin</b>
<b>Keller, Karen</b>	<b>Sparks</b>	<b>Piano</b>
<b>Monroy, Carice</b>	<b>Reno</b>	<b>Piano</b>
<b>Trowbridge, Melissa</b>	<b>Las Vegas</b>	<b>Piano</b>

## Membership Spotlight: Valerie Glava

Considered a national treasure in his home country of Moldova , (Former Soviet Union), Valeri began his violin instruction at a school for musically gifted children at eight years old. At the age of 15 he entered the Stefan Neaga College of Music and was later accepted at the "Gavriil Muzicescu" Conservatory of Music studying under Efim Zubritskii, who now teaches in Paris . There he expanded his repertoire with many different styles of music, gaining high acclaim in the music world. He graduated with the title of Violin Soloist and received degrees as Professor of Violin, and Conductor.

Valeri was a well-known television artist in the USSR , receiving much acclaim for his contribution to music.

At age 23, Valeri conducted the orchestra and played solo violin by special invitation from the United Nations in New York . At 26 he received his degree as Professor of Violin and taught at the Institute of Art for five years while performing worldwide. Valeri accompanied Julio Iglesias and many other renowned artists onstage in his hometown of Chisinau, but his dream of coming to America was realized when Yakov Smirnoff invited him to join his show in Branson MO. Valeri brought his own show to the stage in Branson in 2001. During his time there he gained high recognition with the following awards:

- Nominated for "Violinist of the Year" 1998
- Nominated for "Best New Show" 2001
- Voted "Instrumentalist of the Year" 2001
- Voted "Headliner of the Year" 2001

For two years Valeri joined Connie Steven's "Celebrity Gala" in Jackson , WY appearing with many of America 's top artists.

He has performed for world leaders including Gorbachov and Yelstin at the Kremlin in Moscow and elite audiences in Paris, Montreal, Toronto, and through out, Russia, Ukraine, Romania, Bulgaria, Germany, Cyprus, Belgium, Ethiopia and the United States. Valeri is fluent in Russian, French, Romanian and English.

# MTNA Competition Update

**By Meredyth Lewis, NMTA Competition Chairperson**

**Here is the rehearsal information for this year's state MTNA Competition:**

**Rehearsals: Friday, November 6<sup>th</sup>. Church Fine Arts – University of Nevada-Reno.  
Competition performances: Saturday, November 7<sup>th</sup>. Church Fine Arts – UNR.**

**Performance students:** Please read your competition rules! Also be aware that time limits at the state level have been slightly changed to the following:

**Junior:** 20 minutes for all entries

**Senior:** 20 minutes for voice; 25 minutes for all other instrument entries  
**(no piano concerto requirement)**

**Young Artist:** 30 minutes for all entries **(no piano concerto requirement)**

**Chamber:** 30 minutes for all entries

Also be aware that any single entry in a category will not compete at the state level, but proceed directly to the Southwest Division Competition.

**Composition students:** Be sure to make a copy of your application and mail it to me with four copies of your score. This must be postmarked by midnight of September 15<sup>th</sup>. Teachers will be notified by November 8<sup>th</sup> of the winners, and will receive all certificates, awards, letters, and comment sheets by postal mail. Please read your competition rules!

**~~The Southwest Division Competitions will be held at the University of Honolulu, Hawaii, during January 8-10, 2010.~~**

**GOOD LUCK TO EVERYONE !!**

## Did You Know?

### MTNA Discussion Boards Now Online!

The MTNA discussion boards are an important way of cultivating ideas among members. Want to participate? Here's how:

1. Sign up (click login below and then the register button) or log in
  2. You should always sign in before visiting the discussion boards. When you first come to the MTNA site, login and you then you can participate in any discussions.
  3. Post or reply! Then check back to see what others think.
  4. To learn more and participate, visit [www.mtna.org](http://www.mtna.org), then click on the Programs link then Forums.
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# NMTA

NEVADA MUSIC TEACHERS ASSOCIATION

*Affiliated with Music Teachers National Association*

### **Upcoming Events**

November 6-8, 2009 State Convention (University of Nevada, Reno, NV)



NMTA Newsletter  
Pierce Emata, Editor  
P.O. Box 19114  
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  - NNMTA, LVMTA Updates
- Inside this Issue:**
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  - MTNA Competition Rule Changes
  - Nevada and Southwest Division MTNA Winners